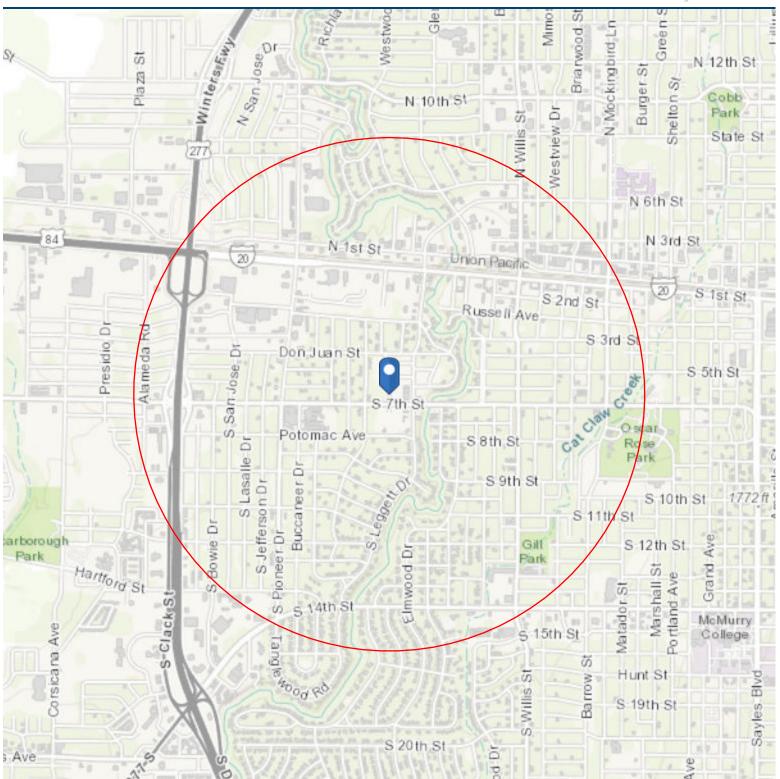


4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius Prepared by Site To Do Business





4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| SUMMARY DATA | 2010 | 2 | 2022 | 2027 |
|--------------------------------|--------|---------|--------|----------|
| Population | 9,652 | | 9,799 | 9,775 |
| Households | 3,804 | | 3,856 | 3,845 |
| Families | 580 | | 2,479 | 2,474 |
| Household Size | 2.51 | | 2.52 | 2.52 |
| Owner Occupied Housing Units | 2,552 | | 2,301 | 2,335 |
| Renter-occupied Housing Units | 1,252 | | 1,555 | 1,510 |
| Median Age | 36.3 | | 38.1 | 39.2 |
| TRENDS: 2022 -2023 ANNUAL RATE | AREA | 9 | STATE | NATIONAL |
| Population | -0.05% | | | 0.77% |
| Households | -0.06% | | | 0.75% |
| Families | -0.04% | | | 0.68% |
| Owner HHs | 0.29% | | | 0.92% |
| Median Household Income | 3.18% | | | 2.70% |
| HOUSEHOLD BY INCOME | NUMBER | PERCENT | NUMBER | PERCENT |
| less than \$15,000 | 609 | 16% | 464 | 12% |

| HOUSEHOLD BY INCOME | NUMBER | PERCENT | NUMBER | PERCENT |
|--------------------------|--------|----------|--------|----------|
| less than \$15,000 | 609 | 16% | 464 | 12% |
| \$15,000-\$24,999 | 327 | 9% | 269 | 7% |
| \$25,000-\$34,999 | 358 | 9% | 300 | 8% |
| \$35,000-\$49,999 | 414 | 11% | 373 | 10% |
| 50,000-\$74,999 | 679 | 18% | 730 | 19% |
| 75,000-\$99,999 | 465 | 12% | 520 | 14% |
| \$75,000-\$99,999 | 681 | 18% | 780 | 20% |
| \$150,000-\$199,999 | 164 | 4% | 231 | 6% |
| \$200,000 or greater | 158 | 4% | 179 | 5% |
| Median Household Income | | \$56,095 | | \$65,601 |
| Average Household Income | | \$77,377 | | \$89,550 |
| Per Capita Income | | \$30,557 | | \$35,334 |

| | 2010 | 0 | 20 | 22 | 202 | 27 |
|-------------------|--------|---------|--------|---------|--------|---------|
| POPULATION BY AGE | NUMBER | PERCENT | NUMBER | PERCENT | NUMBER | PERCENT |
| 0-4 | 715 | 7% | 667 | 7% | 657 | 7% |
| 5-9 | 711 | 7% | 658 | 7% | 674 | 7% |
| 10-14 | 622 | 6% | 644 | 7% | 659 | 7% |
| 15-19 | 635 | 7% | 593 | 6% | 596 | 6% |
| 20-24 | 657 | 7% | 532 | 5% | 559 | 6% |
| 25-34 | 1,354 | 14% | 1,351 | 14% | 1,166 | 12% |
| 35-44 | 1,036 | 11% | 1,299 | 13% | 1,383 | 14% |
| 45-54 | 1,348 | 14% | 992 | 10% | 1,025 | 10% |
| 55-64 | 1,114 | 12% | 1,237 | 13% | 1,089 | 11% |
| 65-74 | 728 | 8% | 1.003 | 10% | 1.108 | 11% |

592

230

6%

2%

618

242

5%

2%

522

176

75-84

85+

6%

2%



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius

Prepared by Site To Do Business

| | | | Longitude: -99.77267 |
|---|-----------------|-----------------|----------------------|
| HOUSING UNIT SUMMARY | 2010 | 2022 | 2027 |
| Housing Units | 4,221 | 4,319 | 4,351 |
| Owner-occupied Housing Units | 67% | 60% | 61% |
| Renter-occupied Housing Units | 33% | 40% | 39% |
| Vacant Housing Units | 10% | 11% | 12% |
| Median Home Value | | \$148,945 | \$265,570 |
| Per Capita Income | | \$30,557 | \$35,334 |
| Median Age | 36.3 | 38.1 | 39.2 |
| OWNER OCCUPIED HOUSING UNITS | BY VALUE | 2022 | 2027 |
| Less than \$50,000 | | 9% | 2% |
| \$50,000-\$99,999 | | 24% | 6% |
| \$100,000-\$149,999 | | 18% | 9% |
| \$150,000-\$199,999 | | 17% | 15% |
| \$200,000-\$249,999 | | 12% | 15% |
| \$250,000-\$299,999 | | 3% | 10% |
| \$300,000-\$399,999 | | 10% | 26% |
| \$400,000-\$499,999 | | 6% | 13% |
| \$500,000-\$749,999 | | 1% | 3% |
| \$750,000-\$999,999 | | 0% | 1% |
| \$1,000,000-\$1,499,999 Average Home Value | | 0% \$182,812 | 0% \$284,222 |
| /Werage Home value | | \$102,012 | ¥20 1,222 |
| POPULATION BY SEX | 2010 | 2022 | 2027 |
| Male | 4,771 | 4,777 | 4,791 |
| Female | 5,134 | 5,022 | 4,985 |
| POPULATIONS 15+ BY MARITAL STATE | ΓUS | | 2022 |
| Total | | | 7,831 |
| Never Married | | | 2,335 |
| Married | | | 3,980 |
| Widowed | | | 589 |
| Divorced | | | 927 |
| CIVILIAN POPULATION AGE 16+ IN 7 | THE LABOR FORCE | | 2022 |
| Civilian Employed | | | 5,012 |
| Civilian Unemployed | | | 106 |
| 2 3 | | | 100 |



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| EMPLOYED POPULATION 16+ BY INDUSTRY | 2022 |
|-------------------------------------|-------|
| Total | 5,012 |
| Agriculture/Mining | 1.2% |
| Construction | 5.7% |
| Manufacturing | 5.3% |
| Wholesale Trade | 3.1% |
| Retail Trade | 13.6% |
| Transportation/Utilities | 6.6% |
| Information | 1.2% |
| Finance/Insurance/Real Estate | 9.2% |
| Services | 46.6% |
| Public Administration | 7.7% |
| | |

EMPLOYED POPULATION 16+ BY OCCUPATION

| Total | 5,012 |
|---------------------------------|-------|
| White Collar | 60.6% |
| Management/Business/Financial | 11.0% |
| Professional | 22.3% |
| Administrative Support | 14.1% |
| Services | 19.9% |
| Blue Collar | 19.5% |
| Farming/Forestry/Fishing | 0.1% |
| Farming/Fishing/Forestry | 0% |
| Construction/Extraction | 4.1% |
| Installation/Maintenance/Repair | 3.7% |
| Production | 3.8% |
| Transportation/Material Moving | 7.8% |

HOUSEHOLD BY TYPE

| Total | | 3,804 |
|--------------------------------------|-------|-------|
| Households with 1 Person | 1,034 | 27.2% |
| Households with 2+ People | 1,144 | 72.8% |
| Family Households | 2,556 | 67.2% |
| Husband-wife Families | 1,800 | 47.3% |
| With Related Children | 663 | 19.1% |
| Other Family (No Spouse Present) | 2,451 | 19.9% |
| Other Family with Male Householder | 198 | 5.2% |
| With Related Children | 113 | 3.4% |
| Other Family with Female Householder | 558 | 14.7% |
| With Related Children | 299 | 10.0% |
| Nonfamily Households | 1,248 | 5.6% |
| All Households with Children | 1,076 | 33.1% |
| Multigenerational Households | 173 | 4.5% |
| Unmarried Partner Households | 257 | 6.8% |
| Male-female | 226 | 5.9% |
| Same-sex | 31 | 0.8% |



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| FAMILY HOUSEHOLD BY SIZE | |
|--------------------------|-------|
| Total | 3,804 |
| 1 Person Household | 27.2% |
| 2 Person Household | 34.5% |
| 3 Person Household | 15.2% |
| 4 Person Household | 12.6% |
| 5 Person Household | 6.6% |
| 6 Person Household | 2.2% |
| 7 + Person Household | 1.8% |
| | |

POPULATION 25+ BY EDUCATIONAL ATTAINMENT

| Education | 6,706 |
|------------------------------|-------|
| Less than 9th Grade | 3% |
| 9-12th Grade/No Diploma | 7% |
| High School Diploma | 28% |
| GED/Alternative Credential | 7% |
| Some College/No Degree | 24% |
| Associate's Degree | 7% |
| Bachelor's Degree | 17% |
| Graduate/Professional Degree | 469 |

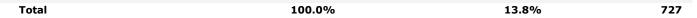


BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius

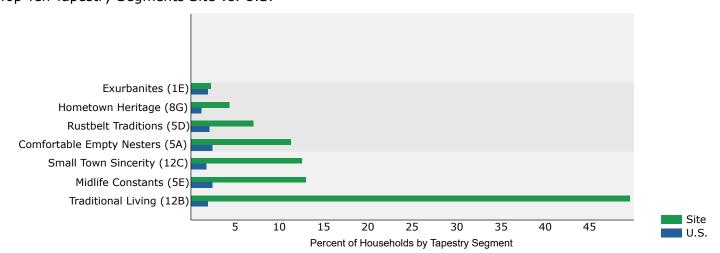
Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| | | 2022 H | ouseholds | 2022 U.S. H | ouseholds | |
|------|--------------------------------|---------|------------|-------------|------------|-------|
| | | C | Cumulative | C | Cumulative | |
| Rank | Tapestry Segment | Percent | Percent | Percent | Percent | Index |
| 1 | Traditional Living (12B) | 49.6% | 49.6% | 1.9% | 1.9% | 2630 |
| 2 | Midlife Constants (5E) | 13.0% | 62.5% | 2.4% | 4.3% | 536 |
| 3 | Small Town Sincerity (12C) | 12.5% | 75.1% | 1.8% | 6.1% | 701 |
| 4 | Comfortable Empty Nesters (5A) | 11.3% | 86.3% | 2.4% | 8.5% | 467 |
| 5 | Rustbelt Traditions (5D) | 7.0% | 93.4% | 2.1% | 10.7% | 327 |
| | Subtotal | 93.4% | | 10.6% | | |
| 6 | Hometown Heritage (8G) | 4.4% | 97.7% | 1.2% | 11.8% | 37: |
| 7 | Exurbanites (1E) | 2.3% | 100.0% | 1.9% | 13.8% | 11 |
| | | | | | | |
| | | | | | | |
| | Subtotal | 6.7% | | 3.1% | | |



Top Ten Tapestry Segments Site vs. U.S.





BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| | SPENDING POTENTIAL | AVERAGE AMOUNT | |
|---|--------------------|----------------|---------------|
| | INDEX | SPENT | TOTAL |
| Apparel and Services | 75 | \$1,814.19 | \$6,995,502 |
| Men's | 72 | \$331.13 | \$1,276,837 |
| Women's | 77 | \$642.46 | \$2,477,310 |
| Children's | 75 | \$264.13 | \$1,018,500 |
| Footwear | 77 | \$437.79 | \$1,688,111 |
| Watches & Jewelry | 77 | \$112.64 | \$434,334 |
| Apparel Products and Services (1) | 72 | \$42.84 | \$165,180 |
| Computer | | | |
| Computers and Hardware for Home Use | 69 | \$132.50 | \$510,927 |
| Portable Memory | 79 | \$3.90 | \$15,044 |
| Computer Software | 72 | \$7.83 | \$30,211 |
| Computer Accessories | 79 | \$16.20 | \$62,469 |
| Entertainment & Recreation | 78 | \$2,845.66 | \$10,972,884 |
| Fees and Admissions | 69 | \$584.05 | \$2,252,096 |
| Membership Fees for Clubs (2) | 70 | \$198.90 | \$766,968 |
| Fees for Participant Sports, excl. Trips | 71 | \$92.35 | \$356,090 |
| Tickets to Theatre/Operas/Concerts | 73 | \$67.15 | \$258,948 |
| Tickets to Movies/Museums/Parks | | | |
| Admission to Sporting Events, excl. Trips | 75 | \$54.56 | \$210,375 |
| Fees for Recreational Lessons | 63 | \$100.63 | \$388,034 |
| Dating Services | 74 | \$1.02 | \$3,948 |
| TV/Video/Audio | 80 | \$1,070.92 | \$4,129,459 |
| Cable and Satellite Television Services | 81 | \$744.22 | \$2,869,730 |
| Televisions | 78 | \$99.74 | \$384,595 |
| Satellite Dishes | 81 | \$1.45 | \$5,580 |
| VCRs, Video Cameras, and DVD Players | 85 | \$4.76 | \$18,365 |
| Miscellaneous Video Equipment | 77 | \$13.61 | \$52,462 |
| Video Cassettes and DVDs | 80 | \$6.96 | \$26,835 |
| Video Game Hardware/Accessories | 85 | \$28.03 | \$108,067 |
| Video Game Software | 84 | \$15.32 | \$59,083 |
| Streaming/Downloaded Video | | | |
| Rental of Video Cassettes and DVDs Installation of Televisions | 48 | \$0.40 | \$1,525 |
| Audio (3) | 74 | \$89.70 | \$345,864 |
| Rental and Repair of TV/Radio/Sound Equipment | 89 | \$3.07 | \$11,828 |
| Pets | 81 | \$674.13 | \$2,599,458 |
| Toys/Games/Crafts/Hobbies (4) | 82 | \$107.84 | \$415,812 |
| Recreational Vehicles and Fees (5) | 80 | \$103.19 | \$397,909 |
| Sports/Recreation/Exercise Equipment (6) | 75 | \$153.60 | \$592,290 |
| Photo Equipment and Supplies (7) | 76 | \$39.83 | \$153,597 |
| Reading (8) | 76 | \$89.66 | \$345,731 |
| Catered Affairs (9) | 84 | \$22.60 | \$87,143 |
| Food | 75 | \$7,865.12 | \$30,327,896 |
| Food at Home | 76 | \$4,703.22 | \$18,135,613 |
| Bakery and Cereal Products | 76 | \$603.61 | \$2,327,539 |
| Meats, Poultry, Fish, and Eggs | 77 | \$1,028.02 | \$3,964,058 |
| Dairy Products | 75 | \$466.48 | \$1,798,748 |
| Fruits and Vegetables | 74 | \$886.94 | \$3,420,036 |
| Snacks and Other Food at Home (10) | 77 | \$1,718.16 | \$6,625,233 |
| Food Away from Home | 73 | \$3,161.90 | \$12,192,282 |
| Financial | | | |
| Value of Stocks/Bonds/Mutual Funds | 74 | \$22,922.70 | \$88,389,943 |
| Value of Retirement Plans | 77 | \$87,735.20 | \$338,306,935 |
| Value of Other Financial Assets | 85 | \$8,275.18 | \$31,909,102 |
| Vehicle Loan Amount excluding Interest | 80 | \$2,597.73 | \$10,016,853 |
| Value of Credit Card Debt | 78 | \$2,440.92 | \$9,412,192 |
| | | 1 / 2 | 1-1 |

Source: Esri, Esri-U.S. BLS, U.S. Census



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 1 mile radius

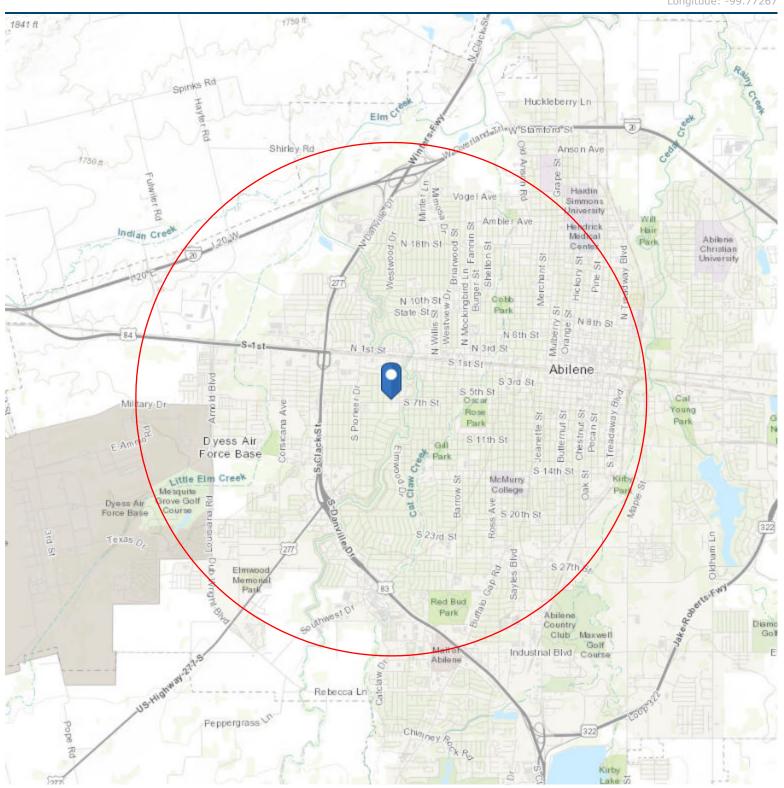
Prepared by Site To Do Business

| | | _ | Jiigitude99.772 |
|---|----|------------|-----------------|
| Health | | | |
| Nonprescription Drugs | 82 | \$144.64 | \$557,7 |
| Prescription Drugs | 87 | \$331.86 | \$1,279,6 |
| Eyeglasses and Contact Lenses | 81 | \$89.36 | \$344,5 |
| Home | | | |
| Mortgage Payment and Basics (11) | 74 | \$8,978.16 | \$34,619,8 |
| Maintenance and Remodeling Services | 70 | \$2,271.62 | \$8,759,3 |
| Maintenance and Remodeling Materials (12) | 77 | \$537.09 | \$2,071,0 |
| Utilities, Fuel, and Public Services | 80 | \$4,509.38 | \$17,388,1 |
| Household Furnishings and Equipment | | | |
| Household Textiles (13) | 73 | \$84.51 | \$325,8 |
| Furniture | 75 | \$543.61 | \$2,096,1 |
| Rugs | 75 | \$26.63 | \$102,6 |
| Major Appliances (14) | 76 | \$325.58 | \$1,255, |
| Housewares (15) | 74 | \$74.31 | \$286, |
| Small Appliances | 77 | \$45.98 | \$177,2 |
| Luggage | 70 | \$13.33 | \$51, |
| Telephones and Accessories | 80 | \$91.55 | \$353, |
| Household Operations | | | |
| Child Care | 70 | \$425.04 | \$1,638,9 |
| Lawn and Garden (16) | 79 | \$447.32 | \$1,724, |
| Moving/Storage/Freight Express | 66 | \$53.57 | \$206, |
| Housekeeping Supplies (17) | 77 | \$684.41 | \$2,639, |
| Insurance | | | |
| Owners and Renters Insurance | 83 | \$590.20 | \$2,275, |
| Vehicle Insurance | 76 | \$1,612.23 | \$6,216, |
| Life/Other Insurance | 79 | \$539.43 | \$2,080, |
| Health Insurance | 80 | \$3,767.70 | \$14,528, |
| Transportation | | | |
| Payments on Vehicles excluding Leases | 79 | \$2,342.61 | \$9,033, |
| Gasoline and Motor Oil | 77 | \$2,105.13 | \$8,117, |
| Vehicle Maintenance and Repairs | 79 | \$993.84 | \$3,832, |
| Travel | | | |
| Airline Fares | 67 | \$480.78 | \$1,853,8 |
| Lodging on Trips | 73 | \$590.90 | \$2,278, |
| Auto/Truck Rental on Trips | 67 | \$41.61 | \$160, |
| Food and Drink on Trips | 72 | \$488.57 | \$1,883,9 |



4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius

Prepared by Site To Do Business





BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius

Prepared by Site To Do Business

| SUMMARY DATA | 2010 | 2022 | 2027 |
|-------------------------------|--------|--------|--------|
| Population | 69,762 | 70,176 | 70,663 |
| Households | 27,531 | 27,797 | 27,970 |
| Families | 3,630 | 16,948 | 17,072 |
| Household Size | 2.47 | 2.47 | 2.47 |
| Owner Occupied Housing Units | 15,206 | 13,828 | 14,080 |
| Renter-occupied Housing Units | 12,325 | 13,969 | 13,890 |
| Median Age | 32.0 | 34.1 | 34.9 |
| | | | |
| | | | |

| RATE | AREA | STATE | NATIONAL |
|-------------------------|-------|-------|----------|
| Population | 0.14% | | 0.77% |
| Households | 0.12% | | 0.75% |
| Families | 0.15% | | 0.68% |
| Owner HHs | 0.36% | | 0.92% |
| Median Household Income | 2.22% | | 2.70% |

| HOUSEHOLD BY INCOME | NUMBER | PERCENT | NUMBER | PERCENT |
|--------------------------|--------|----------|--------|----------|
| less than \$15,000 | 3,501 | 13% | 2,776 | 10% |
| \$15,000-\$24,999 | 2,492 | 9% | 2,080 | 7% |
| \$25,000-\$34,999 | 3,141 | 11% | 2,743 | 10% |
| \$35,000-\$49,999 | 4,466 | 16% | 4,091 | 15% |
| 50,000-\$74,999 | 5,813 | 21% | 6,282 | 22% |
| 75,000-\$99,999 | 3,820 | 14% | 4,356 | 16% |
| \$75,000-\$99,999 | 3,177 | 11% | 3,810 | 14% |
| \$150,000-\$199,999 | 923 | 3% | 1,291 | 5% |
| \$200,000 or greater | 464 | 2% | 540 | 2% |
| Median Household Income | | \$50,825 | | \$56,733 |
| Average Household Income | | \$65,794 | | \$75,460 |
| Per Capita Income | | \$25,932 | | \$29,711 |

| | 2010 |) | 202 | 2 | 2027 | 7 |
|-------------------|--------|---------|--------|---------|--------|---------|
| POPULATION BY AGE | NUMBER | PERCENT | NUMBER | PERCENT | NUMBER | PERCENT |
| 0-4 | 5,767 | 8% | 5,213 | 7% | 5,268 | 7% |
| 5-9 | 5,041 | 7% | 4,870 | 7% | 4,939 | 7% |
| 10-14 | 4,518 | 6% | 4,563 | 7% | 4,686 | 7% |
| 15-19 | 5,004 | 7% | 4,536 | 6% | 4,676 | 7% |
| 20-24 | 6,746 | 10% | 5,322 | 8% | 5,439 | 8% |
| 25-34 | 10,425 | 15% | 11,611 | 17% | 10,438 | 15% |
| 35-44 | 7,606 | 11% | 8,631 | 12% | 9,570 | 14% |
| 45-54 | 8,793 | 13% | 6,760 | 10% | 6,920 | 10% |
| 55-64 | 6,947 | 10% | 7,581 | 11% | 6,800 | 10% |
| 65-74 | 4,326 | 6% | 6,084 | 9% | 6,550 | 9% |
| 75-84 | 3,148 | 5% | 3,587 | 5% | 3,914 | 6% |
| 85+ | 1,190 | 2% | 1,418 | 2% | 1,463 | 2% |



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius

Prepared by Site To Do Business

| | | | Longitude. 55.77207 |
|-----------------------------------|----------------|-----------------|---------------------|
| HOUSING UNIT SUMMARY | 2010 | 2022 | 2027 |
| Housing Units | 30,196 | 31,270 | 31,759 |
| Owner-occupied Housing Units | 55% | 50% | 50% |
| Renter-occupied Housing Units | 45% | 50% | 50% |
| Vacant Housing Units | 9% | 11% | 12% |
| Median Home Value | | \$125,813 | \$214,697 |
| Per Capita Income | | \$25,932 | \$29,711 |
| Median Age | 32.0 | 34.1 | 34.9 |
| OWNER OCCUPIED HOUSING UNITS B | BY VALUE | 2022 | 2027 |
| Less than \$50,000 | | 18% | 9% |
| \$50,000-\$99,999 | | 23% | 8% |
| \$100,000-\$149,999 | | 17% | 7% |
| \$150,000-\$199,999 | | 19% | 20% |
| \$200,000-\$249,999 | | 9% | 18% |
| \$250,000-\$299,999 | | 2% | 8% |
| \$300,000-\$399,999 | | 6% | 18% |
| \$400,000-\$499,999 | | 2% | 6% |
| \$500,000-\$749,999 | | 1% | 3% |
| \$750,000-\$999,999 | | 1% | 1% |
| \$1,000,000-\$1,499,999 | | 1% \$156,921 | 1% \$252,745 |
| Average Home Value | | ¥230/722 | ΨΕΘΕΙΤ 13 |
| POPULATION BY SEX | 2010 | 2022 | 2027 |
| Male | 34,987 | 34,490 | 34,849 |
| Female | 37,037 | 35,686 | 35,814 |
| POPULATIONS 15+ BY MARITAL STATU | JS | | 2022 |
| Total | | | 55,530 |
| Never Married | | | 20,784 |
| Married | | | 24,874 |
| Widowed | | | 3,128 |
| Divorced | | | 6,744 |
| CIVILIAN POPULATION AGE 16+ IN TH | HE LABOR FORCE | | 2022 |
| Civilian Employed | | | 35,512 |
| Civilian Unemployed | | | 1,213 |
| | | | 1,213 |



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| | _ |
|-------------------------------------|--------|
| EMPLOYED POPULATION 16+ BY INDUSTRY | 2022 |
| Total | 35,512 |
| Agriculture/Mining | 1.5% |
| Construction | 8.0% |
| Manufacturing | 5.5% |
| Wholesale Trade | 1.9% |
| Retail Trade | 14.8% |
| Transportation/Utilities | 5.7% |
| Information | 1.3% |
| Finance/Insurance/Real Estate | 7.5% |
| Services | 47.0% |
| Public Administration | 6.7% |
| | |

EMPLOYED POPULATION 16+ BY OCCUPATION

| Total | 35,512 |
|---------------------------------|--------|
| White Collar | 50.6% |
| Management/Business/Financial | 10.1% |
| Professional | 16.6% |
| Administrative Support | 12.3% |
| Services | 23.1% |
| Blue Collar | 26.3% |
| Farming/Forestry/Fishing | 0.1% |
| Farming/Fishing/Forestry | 0% |
| Construction/Extraction | 7.5% |
| Installation/Maintenance/Repair | 4.4% |
| Production | 4.1% |
| Transportation/Material Moving | 10.1% |

HOUSEHOLD BY TYPE

| Total | | 27,530 |
|--------------------------------------|--------|--------|
| Households with 1 Person | 8,062 | 29.3% |
| Households with 2+ People | 7,344 | 70.7% |
| Family Households | 17,603 | 63.9% |
| Husband-wife Families | 11,661 | 42.4% |
| With Related Children | 4,702 | 19.0% |
| Other Family (No Spouse Present) | 18,975 | 21.6% |
| Other Family with Male Householder | 1,480 | 5.4% |
| With Related Children | 796 | 3.3% |
| Other Family with Female Householder | 4,463 | 16.2% |
| With Related Children | 2,602 | 11.4% |
| Nonfamily Households | 9,928 | 6.8% |
| All Households with Children | 8,100 | 34.2% |
| Multigenerational Households | 1,303 | 4.7% |
| Unmarried Partner Households | 2,017 | 7.3% |
| Male-female | 1,830 | 6.6% |
| Same-sex | 187 | 0.7% |

Source: Esri, Esri-U.S. BLS, U.S. Census



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| FAMILY HOUSEHOLD BY SIZE | |
|--------------------------|--------|
| Total | 27,531 |
| 1 Person Household | 29.3% |
| 2 Person Household | 32.1% |
| 3 Person Household | 16.2% |
| 4 Person Household | 11.8% |
| 5 Person Household | 6.4% |
| 6 Person Household | 2.5% |
| 7 + Person Household | 1.7% |

POPULATION 25+ BY EDUCATIONAL ATTAINMENT

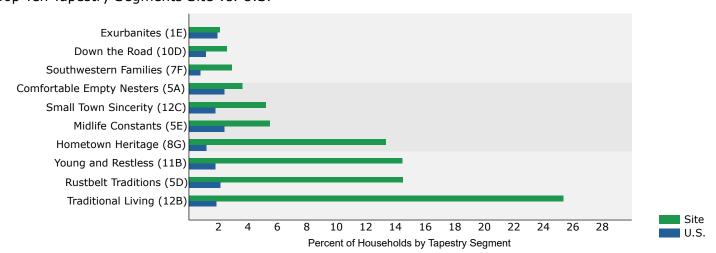
| Education | 45,674 |
|------------------------------|--------|
| Less than 9th Grade | 4% |
| 9-12th Grade/No Diploma | 7% |
| High School Diploma | 29% |
| GED/Alternative Credential | 8% |
| Some College/No Degree | 21% |
| Associate's Degree | 9% |
| Bachelor's Degree | 15% |
| Graduate/Professional Degree | 2,844 |



4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius Prepared by Site To Do Business

| Rank 1 | Tapestry Segment | C | · | | | |
|-----------|--------------------------------|---------------------|------------|---------------------|-----------|------|
| | Tanactry Sogmont | | Cumulative | C | umulative | |
| 1 | rapestry segment | Percent | Percent | Percent | Percent | Inde |
| | Traditional Living (12B) | 25.3% | 25.3% | 1.9% | 1.9% | 134 |
| 2 | Rustbelt Traditions (5D) | 14.5% | 39.8% | 2.1% | 4.0% | 67 |
| 3 | Young and Restless (11B) | 14.5% | 54.3% | 1.8% | 5.8% | 81 |
| 4 | Hometown Heritage (8G) | 13.3% | 67.6% | 1.2% | 7.0% | 1,13 |
| 5 | Midlife Constants (5E) | 5.5% | 73.1% | 2.4% | 9.4% | 22 |
| | Subtotal | 73.1% | | 9.4% | | |
| 6 | Small Town Sincerity (12C) | 5.2% | 78.3% | 1.8% | 11.2% | 29 |
| 7 | Comfortable Empty Nesters (5A) | 3.6% | 81.9% | 2.4% | 13.6% | 1. |
| 8 | Southwestern Families (7F) | 2.9% | 84.8% | 0.8% | 14.4% | 3 |
| 9 | Down the Road (10D) | 2.6% | 87.4% | 1.2% | 15.6% | 2 |
| 10 | Exurbanites (1E) | 2.1% | 89.5% | 1.9% | 17.5% | 1 |
| | Subtotal | 16.4% | 03.070 | 8.1% | 17.10.70 | _ |
| | Heartland Communities (CT) | 2.00/ | 91.5% | 2.20/ | 10.70/ | |
| 11 | Heartland Communities (6F) | 2.0% | | 2.2% | 19.7% | |
| 12 | Set to Impress (11D) | 1.8% | 93.3% | 1.4% | 21.1% | 1 |
| 13 | Old and Newcomers (8F) | 1.7% | 94.9% | 2.3% | 23.4% | |
| 14 15 | Forging Opportunity (7D) | 1.7% | 96.6% | 1.0% | 24.4% | 1 |
| 15 | Metro Fusion (11C) Subtotal | 1.3% 8.5% | 97.9% | 1.5% 8.4% | 25.9% | |
| | | | | | | |
| 16 | In Style (5B) | 1.0% | 99.0% | 2.2% | 28.1% | |
| 17 | Military Proximity (14A) | 0.7% | 99.7% | 0.1% | 28.2% | 4 |
| 18 | College Towns (14B) | 0.2% | 99.9% | 1.0% | 29.2% | |
| 19 | Workday Drive (4A) | 0.1% | 100.0% | 3.1% | 32.3% | |
| 20 | Southern Satellites (10A) | 0.0% | 100.0% | 3.1% | 35.3% | |
| | Subtotal | 2.0% | | 9.5% | | |
| | Total | 100.0% | | 35.3% | | 28 |

Top Ten Tapestry Segments Site vs. U.S.





BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| | | | 3 |
|--|--------------------|--------------------|----------------------------|
| | SPENDING POTENTIAL | AVERAGE AMOUNT | |
| | INDEX | SPENT | TOTAL |
| Apparel and Services | 66 | \$1,582.36 | \$43,984,966 |
| Men's | 64 | \$295.56 | \$8,215,560 |
| Women's | 65 | \$546.77 | \$15,198,527 |
| Children's | 67 | \$238.09 | \$6,618,231 |
| Footwear | 68 | \$386.09 | \$10,732,146 |
| Watches & Jewelry | 64 | \$93.82 | \$2,607,885 |
| Apparel Products and Services (1) | 60 | \$36.12 | \$1,004,008 |
| Computer | | φ30.12 | ψ 1 ,00 .,000 |
| Computers and Hardware for Home Use | 61 | \$117.38 | \$3,262,911 |
| Portable Memory | 66 | \$3.26 | \$90,552 |
| Computer Software | 65 | \$7.06 | \$196,217 |
| Computer Accessories | 68 | \$13.98 | \$388,543 |
| Entertainment & Recreation | 64 | \$2,363.10 | \$65,687,123 |
| Fees and Admissions | 58 | \$491.50 | \$13,662,344 |
| Membership Fees for Clubs (2) | 59 | \$167.08 | \$4,644,285 |
| Fees for Participant Sports, excl. Trips | 59 | \$77.22 | |
| Tickets to Theatre/Operas/Concerts | 60 | \$77.22 \$55.21 | \$2,146,523 \$1,534,716 |
| Tickets to Movies/Museums/Parks | 60 | \$33.21 | \$1,534,716 |
| · | 60 | ¢42.74 | ¢1 215 769 |
| Admission to Sporting Events, excl. Trips | 60 53 | \$43.74 | \$1,215,768 |
| Fees for Recreational Lessons | | \$84.36 | \$2,344,853 |
| Dating Services | 66 | \$0.90 | \$24,892 |
| TV/Video/Audio | 68 | \$904.48 | \$25,141,793 |
| Cable and Satellite Television Services | 67 | \$613.17 | \$17,044,390 |
| Televisions | 70 | \$89.23 | \$2,480,465 |
| Satellite Dishes | 74 | \$1.32 | \$36,642 |
| VCRs, Video Cameras, and DVD Players | 73 | \$4.04 | \$112,250 |
| Miscellaneous Video Equipment | 63 | \$11.10 | \$308,426 |
| Video Cassettes and DVDs | 72 | \$6.31 | \$175,316 |
| Video Game Hardware/Accessories | 77 | \$25.35 | \$704,662 |
| Video Game Software | 78 | \$14.16 | \$393,654 |
| Streaming/Downloaded Video | | | |
| Rental of Video Cassettes and DVDs | | | |
| Installation of Televisions | 45 | \$0.38 | \$10,593 |
| Audio (3) | 65 | \$78.93 | \$2,194,015 |
| Rental and Repair of TV/Radio/Sound Equipment | 76 | \$2.60 | \$72,151 |
| Pets | 65 | \$539.30 | \$14,990,872 |
| Toys/Games/Crafts/Hobbies (4) | 71 | \$92.74 | \$2,577,963 |
| Recreational Vehicles and Fees (5) | 60 | \$76.98 | \$2,139,951 |
| Sports/Recreation/Exercise Equipment (6) | 63 | \$130.05 | \$3,615,051 |
| Photo Equipment and Supplies (7) | 67 | \$34.79 | \$966,935 |
| Reading (8) | 63 | \$74.25 | \$2,063,857 |
| Catered Affairs (9) | 71 | \$19.18 | \$533,279 |
| Food | 65 | \$6,828.27 | \$189,805,458 |
| Food at Home | 65 | \$4,045.46 | \$112,451,706 |
| Bakery and Cereal Products | 65 | \$515.65 | \$14,333,589 |
| Meats, Poultry, Fish, and Eggs | 66 | \$881.90 | \$24,514,062 |
| Dairy Products | 64 | \$397.81 | \$11,057,898 |
| Fruits and Vegetables | 64 | \$767.55 | \$21,335,530 |
| Snacks and Other Food at Home (10) | 66 | \$1,482.56 | \$41,210,629 |
| Food Away from Home | 65 | \$2,782.81 | \$77,353,752 |
| Financial | | | |
| Value of Stocks/Bonds/Mutual Funds | 59 | \$18,186.65 | \$505,534,309 |
| | | | \$1,869,922,736 |
| Value of Retirement Plans | 59 | \$67,270.67 | Ψ1/003/322/130 |
| | | | |
| Value of Retirement Plans Value of Other Financial Assets | 63 | \$6,176.50 | \$171,688,259 |
| Value of Retirement Plans | | | |

Source: Esri, Esri-U.S. BLS, U.S. Census



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 3 mile radius

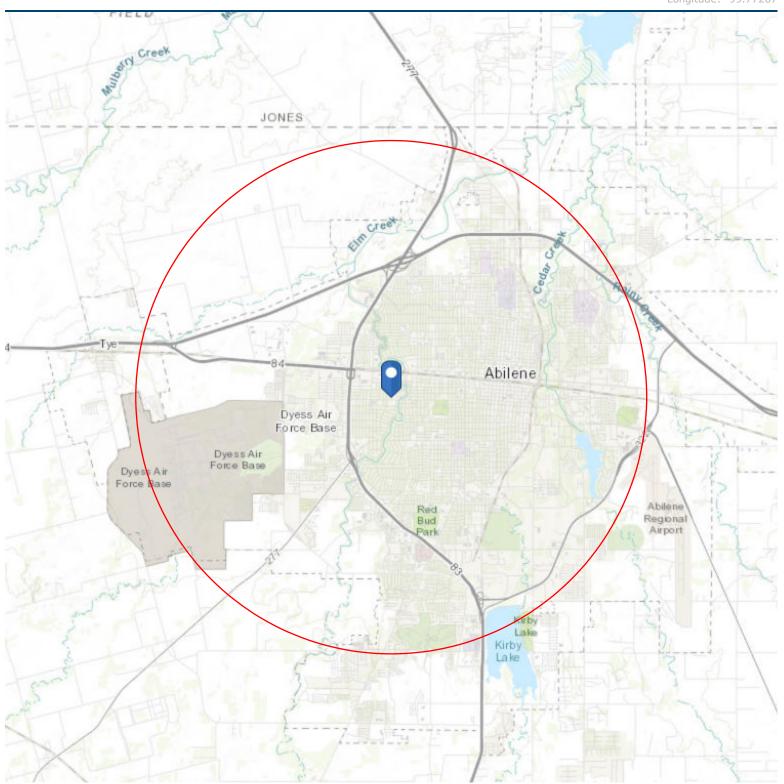
Prepared by Site To Do Business

| Health | | | |
|---|----|------------|-------------|
| Nonprescription Drugs | 68 | \$119.05 | \$3,309,28 |
| Prescription Drugs | 70 | \$264.47 | \$7,351,45 |
| Eyeglasses and Contact Lenses | 66 | \$72.54 | \$2,016,28 |
| lome | | | |
| Mortgage Payment and Basics (11) | 58 | \$6,987.93 | \$194,243,4 |
| Maintenance and Remodeling Services | 54 | \$1,770.66 | \$49,218,9 |
| Maintenance and Remodeling Materials (12) | 59 | \$413.88 | \$11,504,7 |
| Utilities, Fuel, and Public Services | 68 | \$3,835.05 | \$106,602,9 |
| lousehold Furnishings and Equipment | | | |
| Household Textiles (13) | 64 | \$73.77 | \$2,050,6 |
| Furniture | 65 | \$469.68 | \$13,055,7 |
| Rugs | 60 | \$21.52 | \$598,2 |
| Major Appliances (14) | 63 | \$268.06 | \$7,451,3 |
| Housewares (15) | 64 | \$64.36 | \$1,789,1 |
| Small Appliances | 67 | \$40.24 | \$1,118,5 |
| Luggage | 63 | \$11.95 | \$332,0 |
| Telephones and Accessories | 67 | \$75.95 | \$2,111,2 |
| Household Operations | | | |
| Child Care | 61 | \$369.55 | \$10,272,4 |
| Lawn and Garden (16) | 61 | \$347.32 | \$9,654,4 |
| Moving/Storage/Freight Express | 64 | \$52.06 | \$1,447,1 |
| Housekeeping Supplies (17) | 66 | \$581.79 | \$16,171,9 |
| Insurance | | | |
| Owners and Renters Insurance | 65 | \$463.79 | \$12,891,9 |
| Vehicle Insurance | 67 | \$1,429.86 | \$39,745,6 |
| Life/Other Insurance | 62 | \$426.54 | \$11,856,5 |
| Health Insurance | 66 | \$3,092.83 | \$85,971,4 |
| Transportation | | | |
| Payments on Vehicles excluding Leases | 68 | \$2,022.60 | \$56,222,0 |
| Gasoline and Motor Oil | 67 | \$1,837.04 | \$51,064,2 |
| Vehicle Maintenance and Repairs | 67 | \$848.69 | \$23,590,9 |
| Travel | | | |
| Airline Fares | 58 | \$412.00 | \$11,452,4 |
| Lodging on Trips | 60 | \$482.11 | \$13,401,3 |
| Auto/Truck Rental on Trips | 58 | \$36.34 | \$1,010,1 |
| Food and Drink on Trips | 61 | \$411.52 | \$11,439,0 |



4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business





BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business

| SUMMARY DATA | 2010 | 2 | 2022 | 2027 |
|-------------------------------|---------|---------|--------|----------|
| Population | 103,820 | 10 |)7,777 | 108,652 |
| Households | 40,207 | 4 | 11,752 | 42,057 |
| Families | 5,410 | 2 | 25,312 | 25,491 |
| Household Size | 2.46 | | 2.45 | 2.45 |
| Owner Occupied Housing Units | 22,432 | 2 | 21,478 | 21,856 |
| Renter-occupied Housing Units | 17,775 | 2 | 20,274 | 20,201 |
| Median Age | 31.2 | | 33.6 | 34.5 |
| | | | | |
| TRENDS: 2022 -2023 ANNUAL | AREA | | STATE | NATIONAL |
| RATE | | | | |
| Population | 0.16% | | | 0.77% |
| Households | 0.15% | | | 0.75% |
| Families | 0.14% | | | 0.68% |
| Owner HHs | 0.35% | | | 0.92% |
| Median Household Income | 2.29% | | | 2.70% |
| | | | | |
| HOUSEHOLD BY INCOME | NUMBER | PERCENT | NUMBER | PERCENT |
| less than \$15,000 | 5,118 | 12% | 4,064 | 10% |
| \$15,000-\$24,999 | 3,556 | 9% | 2,914 | 7% |
| 42F 000 424 000 | 4.405 | 110/ | 2.072 | 00/ |

| HOUSEHOLD BY INCOME | NUMBER | PERCENT | NUMBER | PERCENT |
|--------------------------|--------|---------|--------|---------|
| less than \$15,000 | 5,118 | 12% | 4,064 | 10% |
| \$15,000-\$24,999 | 3,556 | 9% | 2,914 | 7% |
| \$25,000-\$34,999 | 4,405 | 11% | 3,873 | 9% |
| \$35,000-\$49,999 | 6,149 | 15% | 5,735 | 14% |
| 50,000-\$74,999 | 8,639 | 21% | 9,054 | 22% |
| 75,000-\$99,999 | 5,985 | 14% | 6,616 | 16% |
| \$75,000-\$99,999 | 5,267 | 13% | 6,382 | 15% |
| \$150,000-\$199,999 | 1,643 | 4% | 2,232 | 5% |
| \$200,000 or greater | 990 | 2% | 1,185 | 3% |
| Median Household Income | \$53 | 3,288 | \$59, | 675 |
| Average Household Income | \$70 |),215 | \$80, | 647 |
| Per Capita Income | \$27 | 7,402 | \$31, | 414 |

| | 2010 | 0 | 202 | 22 | 202 | 27 |
|-------------------|--------|---------|--------|---------|--------|---------|
| POPULATION BY AGE | NUMBER | PERCENT | NUMBER | PERCENT | NUMBER | PERCENT |
| 0-4 | 8,017 | 8% | 7,421 | 7% | 7,519 | 7% |
| 5-9 | 6,891 | 7% | 6,912 | 6% | 6,972 | 6% |
| 10-14 | 6,279 | 6% | 6,467 | 6% | 6,592 | 6% |
| 15-19 | 8,364 | 8% | 7,609 | 7% | 7,845 | 7% |
| 20-24 | 12,208 | 12% | 10,695 | 10% | 10,721 | 10% |
| 25-34 | 14,787 | 14% | 16,979 | 16% | 15,360 | 14% |
| 35-44 | 10,680 | 10% | 12,304 | 11% | 13,692 | 13% |
| 45-54 | 12,711 | 12% | 10,165 | 9% | 10,337 | 10% |
| 55-64 | 10,405 | 10% | 11,519 | 11% | 10,347 | 10% |
| 65-74 | 6,312 | 6% | 9,516 | 9% | 10,194 | 9% |
| 75-84 | 4,806 | 5% | 5,774 | 5% | 6,496 | 6% |
| 85+ | 1,842 | 2% | 2,416 | 2% | 2,576 | 2% |



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business

| | | | Longitude: 55.77207 |
|-----------------------------------|----------------|-----------|---------------------|
| HOUSING UNIT SUMMARY | 2010 | 2022 | 2027 |
| Housing Units | 44,025 | 46,839 | 47,630 |
| Owner-occupied Housing Units | 56% | 51% | 52% |
| Renter-occupied Housing Units | 44% | 49% | 48% |
| Vacant Housing Units | 9% | 11% | 12% |
| Median Home Value | | \$156,161 | \$228,943 |
| Per Capita Income | | \$27,402 | \$31,414 |
| Median Age | 31.2 | 33.6 | 34.5 |
| OWNER OCCUPIED HOUSING UNITS B | Y VALUE | 2022 | 2027 |
| Less than \$50,000 | | 15% | 7% |
| \$50,000-\$99,999 | | 17% | 6% |
| \$100,000-\$149,999 | | 15% | 6% |
| \$150,000-\$199,999 | | 22% | 20% |
| \$200,000-\$249,999 | | 11% | 18% |
| \$250,000-\$299,999 | | 4% | 9% |
| \$300,000-\$399,999 | | 10% | 22% |
| \$400,000-\$499,999 | | 4% | 7% |
| \$500,000-\$749,999 | | 1% | 3% |
| \$750,000-\$999,999 | | 0% | 1% |
| \$1,000,000-\$1,499,999 | | 1% | 1% |
| Average Home Value | | \$178,773 | \$260,892 |
| POPULATION BY SEX | 2010 | 2022 | 2027 |
| | | | |
| Male | 52,610 | 52,962 | 53,506 |
| Female | 55,759 | 54,815 | 55,146 |
| POPULATIONS 15+ BY MARITAL STATU | JS | | 2022 |
| Total | | | 86,978 |
| Never Married | | | 32,869 |
| Married | | | 39,591 |
| Widowed | | | 5,075 |
| Divorced | | | 9,443 |
| CIVILIAN POPULATION AGE 16+ IN TH | IE LABOR FORCE | | 2022 |
| Civilian Employed | | | 52,824 |
| Civilian Unemployed | | | 2,045 |
| Civilian onemployed | | | 2,043 |



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| EMPLOYED POPULATION 16+ BY INDUSTRY | 2022 |
|-------------------------------------|--------|
| Total | 52,824 |
| Agriculture/Mining | 1.3% |
| Construction | 7.5% |
| Manufacturing | 4.7% |
| Wholesale Trade | 1.9% |
| Retail Trade | 13.7% |
| Transportation/Utilities | 6.0% |
| Information | 1.0% |
| Finance/Insurance/Real Estate | 7.4% |
| Services | 49.8% |
| Public Administration | 6.7% |

EMPLOYED POPULATION 16+ BY OCCUPATION

| Total | 52,824 |
|---------------------------------|--------|
| White Collar | 53.4% |
| Management/Business/Financial | 11.2% |
| Professional | 19.5% |
| Administrative Support | 12.0% |
| Services | 22.3% |
| Blue Collar | 24.3% |
| Farming/Forestry/Fishing | 0.2% |
| Farming/Fishing/Forestry | 0% |
| Construction/Extraction | 6.7% |
| Installation/Maintenance/Repair | 4.5% |
| Production | 4.0% |
| Transportation/Material Moving | 8.9% |

HOUSEHOLD BY TYPE

| Total | | 40,207 |
|--------------------------------------|--------|--------|
| Households with 1 Person | 11,692 | 29.1% |
| Households with 2+ People | 11,165 | 70.9% |
| Family Households | 25,468 | 63.3% |
| Husband-wife Families | 17,837 | 44.4% |
| With Related Children | 7,034 | 19.1% |
| Other Family (No Spouse Present) | 24,288 | 19.0% |
| Other Family with Male Householder | 1,898 | 4.7% |
| With Related Children | 1,004 | 2.9% |
| Other Family with Female Householder | 5,733 | 14.3% |
| With Related Children | 3,371 | 10.1% |
| Nonfamily Households | 14,739 | 7.6% |
| All Households with Children | 11,409 | 32.5% |
| Multigenerational Households | 1,639 | 4.1% |
| Unmarried Partner Households | 2,521 | 6.3% |
| Male-female | 2,273 | 5.7% |
| Same-sex | 248 | 0.6% |



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| FAMILY HOUSEHOLD BY SIZE | |
|--------------------------|--------|
| Total | 40,206 |
| 1 Person Household | 29.1% |
| 2 Person Household | 33.3% |
| 3 Person Household | 16.2% |
| 4 Person Household | 11.8% |
| 5 Person Household | 5.9% |
| 6 Person Household | 2.2% |
| 7 + Person Household | 1.5% |

POPULATION 25+ BY EDUCATIONAL ATTAINMENT

| Education | 68,674 |
|------------------------------|--------|
| Less than 9th Grade | 4% |
| 9-12th Grade/No Diploma | 7% |
| High School Diploma | 27% |
| GED/Alternative Credential | 7% |
| Some College/No Degree | 21% |
| Associate's Degree | 9% |
| Bachelor's Degree | 17% |
| Graduate/Professional Degree | 5,914 |

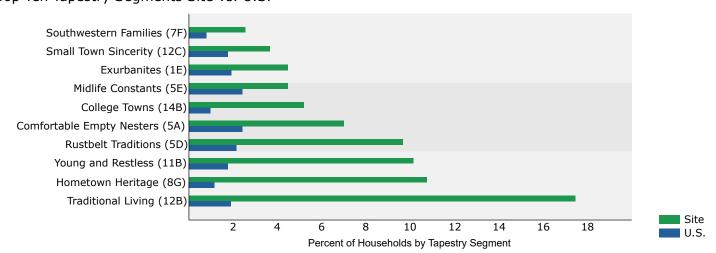


4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business

| | | 2022 H | ouseholds | 2022 U.S. H | ouseholds | |
|------|---------------------------------|---------|------------|-------------|-----------|-------|
| | | C | Cumulative | С | umulative | |
| Rank | Tapestry Segment | Percent | Percent | Percent | Percent | Index |
| 1 | Traditional Living (12B) | 17.4% | 17.4% | 1.9% | 1.9% | 92 |
| 2 | Hometown Heritage (8G) | 10.7% | 28.2% | 1.2% | 3.1% | 91 |
| 3 | Young and Restless (11B) | 10.1% | 38.3% | 1.8% | 4.8% | 57 |
| 4 | Rustbelt Traditions (5D) | 9.7% | 48.0% | 2.1% | 7.0% | 45 |
| 5 | Comfortable Empty Nesters (5A) | 7.0% | 55.0% | 2.4% | 9.4% | 29 |
| | Subtotal | 54.9% | | 9.4% | | |
| 6 | College Towns (14B) | 5.2% | 60.2% | 1.0% | 10.4% | 54 |
| 7 | Midlife Constants (5E) | 4.5% | 64.6% | 2.4% | 12.8% | 18 |
| 8 | Exurbanites (1E) | 4.5% | 69.1% | 1.9% | 14.7% | 23 |
| 9 | Small Town Sincerity (12C) | 3.6% | 72.7% | 1.8% | 16.5% | 20 |
| 10 | Southwestern Families (7F) | 2.6% | 75.3% | 0.8% | 17.3% | 3 |
| 10 | Subtotal | 20.4% | 75.570 | 7.9% | 17.570 | ٥. |
| | | 201170 | | 7.5 70 | | |
| 11 | In Style (5B) | 2.5% | 77.8% | 2.2% | 19.5% | 1 |
| 12 | Old and Newcomers (8F) | 2.5% | 80.3% | 2.3% | 21.8% | 10 |
| 13 | Savvy Suburbanites (1D) | 2.2% | 82.5% | 3.0% | 24.8% | |
| 14 | Set to Impress (11D) | 2.0% | 84.5% | 1.4% | 26.2% | 1 |
| 15 | Bright Young Professionals (8C) | 1.9% | 86.5% | 2.3% | 28.5% | |
| | Subtotal | 11.1% | | 11.2% | | |
| 16 | Military Proximity (14A) | 1.9% | 88.4% | 0.1% | 28.6% | 1,28 |
| 17 | Down the Road (10D) | 1.7% | 90.1% | 1.2% | 29.8% | 1,2 |
| 18 | Middleburg (4C) | 1.5% | 91.5% | 3.1% | 32.8% | |
| 19 | Heartland Communities (6F) | 1.5% | 93.0% | 2.2% | 35.0% | |
| 20 | Dorms to Diplomas (14C) | 1.3% | 94.3% | 0.5% | 35.5% | 2! |
| | Subtotal | 7.9% | 22 /0 | 7.1% | 22.0 70 | _ |
| | | | | | | |
| | Total | 94.3% | | 35.5% | | 26 |

Top Ten Tapestry Segments Site vs. U.S.





BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business

Latitude: 32.44435 Longitude: -99.77267

| | SPENDING POTENTIAL | AVERAGE AMOUNT | |
|---|--------------------|--------------------|------------------------------|
| | INDEX | SPENT | TOTAL |
| Apparel and Services | 69 | \$1,673.86 | \$69,887,155 |
| Men's | 69 | \$316.85 | \$13,229,109 |
| Women's | 69 | \$579.53 | \$24,196,459 |
| Children's | 71 | \$249.11 | \$10,400,902 |
| Footwear | 71 | \$404.67 | \$16,895,822 |
| Watches & Jewelry | 68 | \$99.45 | \$4,152,342 |
| • | 65 | \$38.78 | |
| Apparel Products and Services (1) | 03 | \$36.76 | \$1,618,960 |
| Computer | 67 | +427.00 | +5 202 577 |
| Computers and Hardware for Home Use | 67 | \$127.03 | \$5,303,577 |
| Portable Memory | 69 | \$3.43 | \$143,179 |
| Computer Software | 70 | \$7.62 | \$318,116 |
| Computer Accessories | 72 | \$14.82 | \$618,831 |
| Entertainment & Recreation | 68 | \$2,497.59 | \$104,279,461 |
| Fees and Admissions | 64 | \$535.20 | \$22,345,859 |
| Membership Fees for Clubs (2) | 65 | \$182.18 | \$7,606,391 |
| Fees for Participant Sports, excl. Trips | 64 | \$83.93 | \$3,504,078 |
| Tickets to Theatre/Operas/Concerts | 65 | \$59.82 | \$2,497,775 |
| Tickets to Movies/Museums/Parks | | | |
| Admission to Sporting Events, excl. Trips | 64 | \$47.19 | \$1,970,336 |
| Fees for Recreational Lessons | 58 | \$93.07 | \$3,886,040 |
| Dating Services | 69 | \$0.94 | \$39,083 |
| TV/Video/Audio | 71 | \$945.38 | \$39,471,382 |
| Cable and Satellite Television Services | 70 | \$638.15 | \$26,644,153 |
| Televisions | 74 | \$93.87 | \$3,919,119 |
| Satellite Dishes | 77 | \$1.38 | \$57,784 |
| VCRs, Video Cameras, and DVD Players | 75 | \$4.20 | \$175,221 |
| Miscellaneous Video Equipment | 66 | \$11.72 | \$489,292 |
| Video Cassettes and DVDs | 76 | \$6.61 | \$275,909 |
| Video Game Hardware/Accessories | 80 | \$26.24 | \$1,095,446 |
| Video Game Software | 82 | \$14.82 | \$618,730 |
| Streaming/Downloaded Video | | | |
| Rental of Video Cassettes and DVDs | | | |
| Installation of Televisions | 54 | \$0.45 | \$18,632 |
| Audio (3) | 69 | \$84.36 | \$3,522,354 |
| Rental and Repair of TV/Radio/Sound Equipment | 79 | \$2.71 | \$112,982 |
| Pets | 68 | \$563.89 | \$23,543,400 |
| Toys/Games/Crafts/Hobbies (4) | 73 | \$96.57 | \$4,031,865 |
| Recreational Vehicles and Fees (5) | 63 | \$80.97 | \$3,380,577 |
| Sports/Recreation/Exercise Equipment (6) | 68 | \$138.57 | \$5,785,479 |
| Photo Equipment and Supplies (7) | 71 | \$37.15 | \$1,551,248 |
| Reading (8) | 68 | \$79.20 | \$3,306,732 |
| Catered Affairs (9) | 77 | \$20.87 | \$871,544 |
| Food | 69 | \$7,208.80 | \$300,981,697 |
| Food at Home | 69 | \$4,250.80 | \$177,479,342 |
| Bakery and Cereal Products | 68 | \$542.13 | \$22,634,916 |
| Meats, Poultry, Fish, and Eggs | 69 | \$922.78 | \$38,528,075 |
| Dairy Products | 67 | • | |
| , | 67 | \$419.38 | \$17,509,858 \$33,863,756 |
| Fruits and Vegetables | | \$811.07 | |
| Snacks and Other Food at Home (10) | 70 | \$1,555.44 | \$64,942,736 |
| Food Away from Home | 69 | \$2,958.00 | \$123,502,355 |
| Financial | | | |
| Value of Stocks/Bonds/Mutual Funds | 64 | \$19,845.21 | \$828,577,116 |
| Value of Retirement Plans | 64 | \$72,502.84 | \$3,027,138,420 |
| Value of Other Financial Assets | 67 | \$6,506.92 | \$271,676,749 |
| Vehicle Loan Amount excluding Interest | 74 | \$2,412.13 | \$100,711,202 |
| Value of Credit Card Debt | 68 | \$2,154.47 | \$89,953,283 |
| value of Great Cara Debt | 00 | Ψ 2, ±3π.π/ | 405,555,205 |

Source: Esri, Esri-U.S. BLS, U.S. Census



BUSINESS 4026 S 7th St, Abilene, Texas, 79605 Ring: 5 mile radius

Prepared by Site To Do Business

| | | L | .ongituae: -99.772 |
|---|----|------------|--------------------|
| Health | | | |
| Nonprescription Drugs | 70 | \$123.60 | \$5,160,3 |
| Prescription Drugs | 72 | \$273.18 | \$11,405,6 |
| Eyeglasses and Contact Lenses | 69 | \$75.90 | \$3,168,9 |
| Home | | | |
| Mortgage Payment and Basics (11) | 62 | \$7,492.82 | \$312,840,0 |
| Maintenance and Remodeling Services | 59 | \$1,934.19 | \$80,756,1 |
| Maintenance and Remodeling Materials (12) | 62 | \$436.33 | \$18,217,6 |
| Utilities, Fuel, and Public Services | 71 | \$4,004.08 | \$167,178,5 |
| Household Furnishings and Equipment | | | |
| Household Textiles (13) | 68 | \$78.54 | \$3,279,3 |
| Furniture | 69 | \$499.41 | \$20,851,3 |
| Rugs | 65 | \$23.23 | \$969,9 |
| Major Appliances (14) | 67 | \$285.27 | \$11,910, |
| Housewares (15) | 68 | \$68.45 | \$2,858,0 |
| Small Appliances | 71 | \$42.41 | \$1,770, |
| Luggage | 68 | \$12.89 | \$537,9 |
| Telephones and Accessories | 70 | \$79.16 | \$3,305, |
| Household Operations | | | |
| Child Care | 66 | \$395.51 | \$16,513,4 |
| Lawn and Garden (16) | 65 | \$367.75 | \$15,354, |
| Moving/Storage/Freight Express | 69 | \$56.11 | \$2,342, |
| Housekeeping Supplies (17) | 69 | \$609.48 | \$25,446, |
| Insurance | | | |
| Owners and Renters Insurance | 68 | \$483.40 | \$20,182,7 |
| Vehicle Insurance | 71 | \$1,504.24 | \$62,805, |
| Life/Other Insurance | 66 | \$451.69 | \$18,859, |
| Health Insurance | 69 | \$3,240.89 | \$135,313, |
| Transportation | | | |
| Payments on Vehicles excluding Leases | 71 | \$2,115.38 | \$88,321, |
| Gasoline and Motor Oil | 70 | \$1,927.48 | \$80,476, |
| Vehicle Maintenance and Repairs | 71 | \$891.99 | \$37,242, |
| Travel | | | |
| Airline Fares | 63 | \$451.19 | \$18,838, |
| Lodging on Trips | 65 | \$520.04 | \$21,712, |
| Auto/Truck Rental on Trips | 64 | \$39.74 | \$1,659,0 |
| Food and Drink on Trips | 66 | \$444.04 | \$18,539,7 |